

Veterans Coaching Alliance

NLP

Information from The Tad James Co <https://www.nlpcoaching.com>

NLP

In everything we do, we possess the desire for excellence. At NLP Coaching and the Tad James Co., we understand that excellence is a learned skill. Understanding neuro-linguistic programming (NLP) can help you achieve excellence in your life, no matter what you desire. It requires a disciplined approach to communication, and to personal and professional development. NLP also explores the connection between neurological processes (“neuro”), language (“linguistic”) and experiential behaviors (“programming”). NLPcoaching.com is your portal to success where you can:


- Explore the the latest in NLP with **Time Line Therapy®**
- Sign up for a variety of **NLP trainings** hosted by the world’s best NLP coaches
- Read our **NLP Articles** and gain a robust understanding of how to unlock your fullest potential

We believe that **NLP Coaching** is the most innovative development we've seen in a long time in the field of improving human performance. Coaching NLP can help you to consistently enable your drive, your motivation, reach your goals and assist others with what you learned.

What is NLP and Does it Work?

Many people wonder, **what is NLP** and does it really work? Well, we would like to start by explaining what NLP is not. NLP is not about miracle cures and overnight quick fixes. NLP is an art and a science for success based on proven techniques in the proper NLP training format. It's easy for everyone to learn, which means **NLP works for anyone**.

The truth is that NLP is not hard to learn. Of course, you have to be in the training, in the room and do all the exercises, learn the NLP jargon, and be able to read the scripts for the specific NLP techniques. Even if you had a bad experience and don't consider yourself a particularly good learner, during the NLP training we can together install a




new strategy for increasing your ability to learn easily. That's why NLP becomes so easy to learn, remember and utilize.

NLP Strategies

What we're about to share with you represents a radical new leap in the "NLP technology of excellence". It's something that creates concrete and demonstrable results to transform the way your mind influences your success, happiness and performance every day of your life. Tad James, M.S., Ph.D., Certified NLP Master Trainer is the author of "NLP Strategies – The Mind-Body Connection to Behavior" parts **one** and **two**.

By reading about NLP Strategies, you'll discover:

What is an internal NLP Strategy



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- Different NLP Models
 - How to design your own NLP Strategy
 - And much, much more!

Hypnosis and NLP

Hypnosis is, simply put, a trance-like state of mind and is critical to NLP and Time Line Therapy. We dispel the mysteries and answer the question, **What is Hypnosis?** and what role does it play in NLP? These are two very important questions worth answering to become the most effective NLP coach.

Our trainings are designed to address precisely that. At our Hypnosis trainings, Dr. Tad James, MS, PhD, an acknowledged expert in Hypnosis and the author of Hypnosis: A Comprehensive Guide, and Dr. Adriana James, MA, PhD will share with you techniques that will take you beyond anything you already know to become the most effective trainer possible.

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